

REP HEADLINE# 6320464 TRF# 331829  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT1/12 12.53  
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/AMER. CROSSROADS  
AGY # \_\_\_\_\_ AGY. NAME CROSSROADS MEDIA LLC  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME MICHELLE SANTUOSO  
SALES PRSN WA- JOE KNAUER

ORDER # \_\_\_\_\_ CONTRACT # 6320464

CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN CROSSROADS EST#1017 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP19/12 SEP27/12 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE OCT1/12 12.53

REP: TO LENA  
FR JULIE  
OK'D M3  
TTL'S RTS  
PLS CFM, THX 10/1

STA: CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

AMERICAN CROSSROADS

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:  
:LINE#: : : : : : : : : : : : : : :  
AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1017  
AGENCY PRODUCT CODE = 27

10	S	800P-1130P	30	\$6,000.00	9/22	9/22	0	SAT	0
37	A	1157P	30	\$6,000.00	9/22	9/22	1	SAT	1

PROGRAM : SAT NT FTB-ABC  
ORD COM1: LATE RUN DUE TO FOOTBALL RAN FROM 2000-2359P  
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-10

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LINE#:	REP	CD:	TIME	PERIOD	: LGTH	: SEC	: RATE	: START	: END	: SPTS:	WEEK :	DAYs	:TOTAL:	:SPTS:
:	:LINE#:	:	:	:	:	:	:	DATE	DATE	/WK:	INVT:			
STATION	MAKEGOOD	OFFERS:	MISSED:SAT/800P-1130P					SEP22	30S	\$6,000.00	(OCT1/12)			
M3	OK'D	BUY#10	OFFER:SAT/1157P					SEP22	30S	\$6,000.00	PLS ADVISE.			
			CMT:LATE RUN	DUE TO FOOTBALL	RAN	FROM	2000-2359P							
SEP/12										CONTRACT TOTAL	166000.00			
										TOTAL SPOTS	37			

MARKET	TOTALS	\$415,000	WFTV	40%	WKMG	28%	WESH	24%	WOFL	7%	WKCF	0%	WRBW	0%	CABL	0%
SVC- NSI	DEMOS- RA35+*	MOD CODE A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME						
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER	WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*	MULTIPLE						